



Alicia Fernandez

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🐦 @fdz_alicia

Education

MA INTERACTION DESIGN
2016
Goldsmiths University
of London, London

BA ARTS AND DESIGN
2012
Escola Massana, UAB,
Barcelona

ERASMUS EXCHANGE
PROGRAM 2009
AHO, Arkitedtur- og
desinghøgskolen, Oslo

Skills

PERTINENT SKILLS
Interaction design
Concept design development
Workshop and event design
Rapid prototyping and modeling
Digital storytelling

RESEARCH
Cultural probes
Engaging events
Qualitative data management

HARDWARE
Arduino
Electronics
E-textiles
Physical computing

SOFTWARE
Raspbian
Python
CSS

Experience

DESIGNER AND
OUTREACH
COORDINATOR

INTERACTION
DESIGN
PLACEMENT

DESIGN
ASSISTANT

DESIGN
ASSISTANT

FURTHERFIELD
London, May 2016 to present.
Art and technology for social
change.

- Programme leader
- Interaction designer
- Workshop designer and
facilitator
- Teacher
- Creative technologist

GOLDSMITHS UNIVERSITY OF LONDON
London, June to September 2015
Engaging design project.

- Public engagement
- Qualitative research
- Concept development
- Interaction installations

DATACENTER DYNAMICS
London, June to November 2013
Data center information's
management.

- Corporative Social
Responsibility
- Brand identity

HELLEN AMY MURRAY
London, February to May 2013
Textile sculpture.
Textile/surface design industry.

- Design and production
- Strategy design

GEMMA R PARÉS
Barcelona, January 2012 to
February 2013
Fashion design atelier.

- Project development
- Trends analysis and
anticipation
- Community management